Lighting up Kagoshima: Learning from Everlasting Kings Park Festival to Enhance Rokugatsudo's Local Identity and Community

Faculty of Law, Economics and Humanities, Yuki Ito

Background



What is Terukuni shrine Rokugatsudo?

It is the festival in **Kagoshima**.

It takes place at Terukuni shrine and is famous for its about 800 lantern exhibition.

The local identity of the festival: Lanterns



What is Everlasting Kings Park Festival?

It is the festival in **Perth**, Australia. It takes place at the city park, called Kings Park, and is famous for its unique wildflowers. The local identity of the festival: Wildflowers

The significance of Festivals

- The presence of festivals encourages people to consider or take U or J-turns¹
- Intergenerational exchange in organizing festivals fosters community attachment² Enhancing Rokugatsudo's local identity and community is important for

Current issues that I found through the research of Rokugatsudo



Kagoshima

Fewer children may make it difficult to collect enough drawings



Many people are gathering around the food stalls, not the lanterns

Purpose

This research aims to find the solution to the current issues of Rokugatsudo and to enhance Rokugatsudo's local identity and community

Terukuni Shrine Rokugatsudo (Kagoshima) Community



Many people support this festival Installation of Lantern

Lantern Drawings

- Children in Kagoshima
- Terukuni shrine staff
- **Lantern Advertisements**
- Keishin Women's Association
- Companies in Kagoshima
- Silver Human Resources Center, etc.



Fewer children may make it difficult to collect enough drawings



Supporters are from specific groups or age ranges

Local Identity



Writing wishes on tanzaku

- 1. Offer a 100-yen coin
- 2. Choose the paper color
- 3. Write your wishes
- 4. Hang Tanzaku on bamboo



What

I learned

This plant, called

to extend the

Kangaroo paw, opens

its flowers one by one

Many people were lining up to participate in this activity



Many people are gathering around the food stalls, not the lanterns



No activities related to lanterns

Everlasting Kings Park Festival (Perth)



Community

Volunteer Groups

Kings Park Volunteer Guide

Age and background do not matter ³



- This is one of the volunteer groups of Kings Park
- They usually stay at the information center and guide visitors around the Kings Park
- They need to receive training every 2 to 3 years and share their knowledge about wildflowers as volunteer guides
- Most events of the festival are organized by volunteer groups of Kings Park

Local Identity

Volunteer Guide Walk People can learn about

wildflowers (Organized by Kings Park Volunteer Guide)



flowering period. **Nature Craft Activity** People can enjoy wildflower coloring Not only children, but also adults participated

(Organized by Kings Park Education Volunteers)



Participate as Visitors

Suggestion

Form a Rokugatsudo Volunteer group

Participate as Supporters

- This volunteer group welcomes people regardless of age or background
- Members must receive training to enhance their competency (learning the history of Rokugatsudo, how to make lanterns, etc.)
- · The members support the operation and actively offer ideas to improve Rokugatsudo and solve its problems



This volunteer group enables various people to take part in running Rokugatsudo and helps improve it

Small Lantern-Drawing Activities

- At Central Park
- 1. Volunteers hand out sheets of paper for the small lanterns
- 2. Visitors draw any picture they like
- 3. Volunteers turn the drawings into lanterns



Both children and parents feel happy when they see their drawings displayed



Conclusion Both participation as supporters and participation as visitors are important

- 1. The volunteer group that allows a diverse range of people to take part in the operation can increase the number of supporters and encourage interaction. This helps strengthen the local community.
- 2. The lantern-drawing activity can both secure enough lanterns and encourage people to get interested in the local identity. This helps enhance the local identity.



References

1 海野遥香ほか (2022)「若年層に着目した地域愛着・街のシンボルへの意識とUJターン行動の関連性」『都市計画論文集』57 (3) : p.1180-1185. https://www.jstage.jst.go.jp/article/journalcpij/57/3/57_1180/_pdf/-char/ja 2 森島明日香 (2023)「祭りの行程への参加と地域愛着・世代間交流との関係性」『都市計画論文集』58 (3): p.632-639 https://www.jstage.jst.go.jp/article/journalcpij/58/3/58_632/_pdf/-char/ja 3 Kings Park Volunteer Guides Western Australia 「About us」 https://www.kingsparkguides.com.au/about-us/